



RFP Release Date: September 12, 2018

Transforming Health Through Community Partnerships

bi3, Bethesda Inc.'s grantmaking initiative to transform health in Greater Cincinnati is seeking funding requests from community organizations for planning, implementing and/or scaling new ideas and approaches to improve health and health care. Recognizing that an individual's health is largely determined by factors outside the walls of clinical care, bi3 seeks to partner with community organizations to address the social determinants of health and work toward equity for challenged populations. These grants will fund promising projects and initiatives that transform health for the Greater Cincinnati community.

The submission deadline is November 9, 2018 by 5 pm EST. This is a multi-stage, competitive process. An invitation to submit a proposal does not guarantee a grant award.

Funding Focus

bi3 invests in promising projects and initiatives to spark systems and culture change, drive improved outcomes for patients and the community and create fundamental shifts in health and healthcare. Successful proposals will be those that offer innovative approaches to achieving marked improvement for defined populations. bi3 is particularly interested in projects in the following two areas:

- ***Behavioral health***

We seek to promote mental health and well-being for all including building resilience. We are particularly interested in efforts that seek to raise awareness and mitigate the impact of adverse childhood experiences (ACEs) and trauma and build the capacity of the behavioral health work force to address community needs now and into the future.

- ***Health innovations***

We seek to enable new technologies to improve patient access to care, accelerate innovative approaches and the integration of care to advance the healthcare system's movement towards a population health approach, especially for patients receiving Medicaid or who are uninsured.

We seek projects that will improve the health and social outcomes for patients with complex care needs and address health disparities for underserved populations.

bi3 will also consider proposals in its other two priority areas:

- ***Maternal and infant health***

We seek projects that can lead to positive health and social outcomes for mothers and young children including building a strong foundation for children's healthy development and addressing the social determinants of health.

- ***Palliative and hospice care***

We seek to address the needs of the seriously ill and those with chronic, life limiting illness. We aim to educate and empower patients and their families to make informed treatment decisions.

Priority will be given to requests for support that:

- prevent adverse health effects and/or promote healthy behavioral change;
- create new, sustainable models of care;
- focus on the Triple Aim with an emphasis on population health;
- integrate medical and community resources to address social determinants of health and health equity;
- involve strong leaders, champions and community partners;
- drive cross-sector collaboration;
- engage community members in the design and refinement of the project;
- measure and evaluate improved health outcomes;
- leverage other resources and dollars; and
- emphasize learning and continuous improvement and share lessons learned.

Types of Grants and Use of Funds

bi3 awards three types of grants:

1. *Planning Grants* may include support for formal research, needs assessment and the identification of best practices in order to develop an implementation plan and/or a written business plan to guide future efforts. Planning grants are typically one year and range from \$150,000-\$300,000.

2. *Implementation grants* support the initiation of a program that has the potential to transform health; an idea that is fully developed and ready to be launched but requires additional resources to pilot, execute and build toward sustainability. Implementation grants are typically three years and range from \$1.5-\$3 million.

3. *Expansion grants* are designed to bring tested projects to scale. Proposed expansion projects should have established evidence of success and be ready to expand promising practices to new geographies or

populations. Projects should have an articulated sustainability plan to ensure adequate resources are in place after the grant funding ends. Expansion grant awards are typically two years and range from \$1-\$2 million.

Criteria

bi3 partners with grant recipients and provides resources throughout the life of the grant. bi3 will invest in grantees that demonstrate the capacity to deliver successful programs and services, engage in evaluation, have strong management teams, and are fiscally sound and financially diverse. Funded partners will meet all grant monitoring and reporting requirements. In turn, bi3 will provide support and technical assistance to evaluate and communicate project results and lessons learned. As an invested partner, bi3 will work collaboratively with grantees to develop sustainability plans, address unexpected risks, and refresh performance plans based on interim results.

bi3 does not fund capital campaigns or general operating expenses although reasonable administrative costs may be included as a percentage of the project budget. bi3 will not fund health care levies, lobbying or political campaigns, emergency requests, scholarships, endowments or grants to individuals.

Two-Step Application Process

bi3 will follow a two-step application process: Letter of Intent and final submission of a Detailed Proposal. Respond to this RFP by submitting a Letter of Intent via bi3's online grantmaking system by November 9, 2018 by 5 p.m.

To access bi3's online grantmaking system:

Go to: <https://www.grantinterface.com/Home/Logon?urlkey=bethesdainc>

Previous applicants can use their existing password to log in. New applicants will select "Create New Account."

Click on "Apply" to submit the LOI listed under "*2019 Community Partnership RFP*"

Questions? Please contact Jennifer Zimmerman, 513-569-6673 or jennifer_zimmerman@bi3.org.

Letter of Intent

The letter should not exceed four pages. The LOI should include:

- a) A description of the opportunity or problem, including the targeted population
- b) A brief description of the project

- c) A description of the alignment with the selected bi3 funding priority
- d) A description of the alignment with the applicant's organizational goals
- e) What makes this project innovative
- f) How the project will lead to breakthrough change in health or healthcare versus incremental change

Applicants will also be asked to provide:

- a) The name, title and contact information for the lead project manager
- b) The selected bi3 funding priority
- c) The requested grant type (e.g. planning, implementation, expansion)
- d) The requested time period of the grant (e.g. one, two or three years)
- e) The requested grant amount
- f) A brief Case Statement (2-3 sentences) for why bi3 should invest in the project

LOI Applicants will receive a response on or before December 14, 2018.

Detailed Proposal

Selected applicants will be invited to submit a Detailed Proposal.

Full Proposals for *Planning* grants will be submitted via bi3's online grants management system by January 28, 2019 at 5 p.m. Final grant awards will be announced in March 2019.

Full Proposals for *Implementation* and *Expansion* grants will be submitted via bi3's online grants management system by April 26, 2019 at 5 p.m. Final grant awards will be announced in July 2019.

Applicants invited to submit a Detailed Proposal for an Implementation or Expansion grant may be invited to present to Bethesda Inc.'s Board of Directors on March 11, 2019. Invited applicants will receive support in preparing the presentation from bi3's communications counsel.

Timeline

Date	Key Activities
November 9, 2018 by 5 pm	Deadline to Submit Letter of Intent
By December 14, 2018	Invitations to Submit Detailed Proposals
January 28, 2019 by 5 pm	Detailed Proposals for <i>Planning</i> Grants due
March 15, 2019	Grant Awards for <i>Planning</i> Grants Announced

April 26, 2019 by 5 pm	Detailed Proposals for <i>Implementation</i> and <i>Expansion</i> Grants due
By July 1, 2019	Grant Awards for <i>Implementation</i> and <i>Expansion</i> Grants Announced

About bi3

bi3 is Bethesda Inc.'s grantmaking initiative to transform health in Greater Cincinnati. bi3 invests in innovative ideas with the ability to spark and scale new approaches to improving community health and healthcare. Bethesda Inc., in partnership with Catholic Health Initiatives, is a co-sponsor of TriHealth, Greater Cincinnati's largest integrated health system.

bi3 has made more than \$33 million in grants to fund innovative ideas to transform health and healthcare, ranking it as one of Ohio's largest health-focused funders. Our funding has helped to attract other grants and resources to our region, allowing our projects to achieve an even greater scale and impact.

Learn more at www.bi3.org.

Contact Information

Please direct all questions and inquiries to Jennifer Zimmerman, Director of Grants and Evaluation, at Jennifer_zimmerman@bi3.org or 513-569-6673.